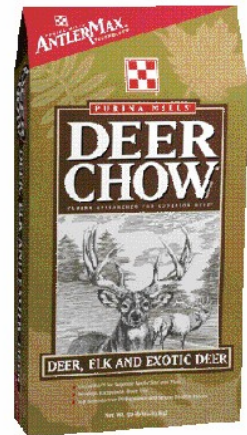


Purina Mills® AntlerMax® Deer Chow® Breeder 20 Product 59SL

Designed for the Life of Your Deer and Elk™



What It Is:

A complete, nutrition-packed, 20%-protein, pelleted ration designed to be fed as a complete feed to deer and elk in confinement. It is also suitable to be used as a creep feed and weaning ration for elk calves and deer fawns. The protein content supports top performance with patented **AntlerMax® Protein Technology** to promote superior antler growth, reproductive success, abundant milk production and supports optimum growth and healthy development in young. Contains proprietary **AntlerMax® Mineral Technology**, a power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for superior antler density and strength, optimum reproductive performance and healthy young.

FEATURES

AntlerMax® Protein Technology

BENEFITS

Superior Antler Size and Mass

Promotes antler growth by improving protein quality. The unique digestive tract of deer and elk reduces the quality of most proteins by breaking them down too quickly and diluting their value for antler growth. AntlerMax® Technology protects high-quality proteins from early breakdown and delivers a higher concentration to the growing antler.

Develops Exceptional Body Size

High-quality protein helps build muscle for exceptional body size.

Top Reproductive Performance and Strong Healthy Young

Provides critical nutrients for fertility. Helps to increase milk production and milk quality. Helps produce strong, healthy young.

AntlerMax® Mineral Technology

Optimal Antler Growth, Density and Strength

A power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for optimal antler growth, reproductive success and enhanced growth rates.

High Levels of Roughage

No Need to Feed Hay or Natural Forage

Formulated to contain all the necessary protein, vitamins, minerals and roughage, making this diet ideal for confined deer and elk.

Strong Apple Flavor

High Palatability

Enhanced with strong apple flavor to attract deer and elk to the feed to so they receive the benefit of a balanced diet.

High Quality Ingredients

Optimum Performance

Superior ingredients promotes high feed intake for optimum performance.

How and When To Feed:

This feed was developed to provide complete, year-round balanced nutrition for Whitetail, Red, Fallow, Axis and Sika Deer, Elk and Reindeer in confinement.

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1. Feed free-choice to deer and elk in confinement. Consumption will vary according to age, sex, climate, and physiological state but should be in the range of two to three pounds per 100 pounds of body weight.
2. It is not necessary to feed hay free-choice with this product. If behavioral problems such as chewing fences, hair-pulling, etc., are evident, feed about 0.25 pound of hay per 100 pounds of body weight three times per week.
3. AntlerMax[®] Deer Chow[®] Breeder 20 Product can be fed free-choice as a creep feed to elk calves and deer fawns. Target consumption should be about one pound per 100 pounds of body weight until weaning.
4. AntlerMax[®] Deer Chow[®] Breeder 20 Product can be used as a complete weaning ration for elk calves and deer fawns. Feed free-choice along with good-quality hay after weaning. Once calves and fawns are eating pellets, feed hay only sparingly as described above for adults.

Important:

1. A feeding program is only as effective as the management practices. Actual results can vary depending upon feed intake, environmental conditions and the quality of management practices
2. Provide a source of fresh, clean water at all times.
3. Provide salt free-choice.
4. When changing rations, the change should be made by gradually increasing the amount of new feed and decreasing the amount of old feed over a period of at least 7 days.
5. This is a complete feed containing adequate levels of vitamins and minerals. In most situations, mineral supplementation is not required.
6. Consult your veterinarian for a recommended herd health program.

Caution:

Do not feed to sheep! This product contains copper. Store in a dry, well-ventilated area free from rodents and insects. Never use moldy or insect-infested feed. Regulations for the feeding of big game can vary from state to state. Please check with your local game and fish department for the proper usage of this product.

Guaranteed Analysis:

Crude Protein, not less than	20.0%	Calcium (Ca), not more than	1.2%
Crude Fat, not less than	1.6%	Phosphorus (P), not less than	0.3%
Crude Fiber, not more than	18.0%	Salt (NaCl), not less than	0.2%
Crude Fiber, not less than	16.0%	Salt (NaCl), not more than	0.7%
Calcium (Ca), not less than	0.7%		

ANIMAL PROTEIN PRODUCTS-FREE. Contact your local manufacturing plant for a current feed tag.

Quality Controlled by Purina Mills Research

Plant	JDE Number	Legacy Code	Description
FORT	0050248	59SL	Antlermax Breeder 20
GAIN	0050248	59SL	Antlermax Breeder 20

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GONZ	0050248	59SL	Antlermax Breeder 20
MILF	0050248	59SL	Antlermax Breeder 20
NASV	0050248	59SL	Antlermax Breeder 20
FORT	0050297	59SL	Antlermax Breeder 20
GONZ	0050297	59SL	Antlermax Breeder 20
LUBB	0050297	59SL	Antlermax Breeder 20
GONZ	0050389	59SL2	ANLRMX BREEDER 20 Ext Mol