

Purina Mills® AntlerMax® Deer Chow® Block 59SV

Designed for the Life of Your Deer™

What It Is:

A 20%-protein, highly-fortified, year-round supplemental feed block designed to enhance the deer's natural forage diet without the need for a feeder. This highly palatable, 33-1/3 pound block is not a substitute for a free-choice pelleted feeding program. The high protein content with patented **AntlerMax® Protein Technology** helps promote good antler growth in bucks, reproductive success and abundant milk production in does and healthy development in fawns. Contains proprietary **AntlerMax® Mineral Technology**, a power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for superior antler density and strength, optimum reproductive performance and healthy fawns.

FEATURES

BENEFITS

AntlerMax® Protein Technology

Superior Antler Size and Mass

Helps promote antler growth by improving protein quality. The unique digestive tract of deer reduces the quality of most proteins by breaking them down too quickly and diluting their value for antler growth. AntlerMax® Protein Technology protects high-quality proteins from early breakdown and delivers a higher concentration to the growing antler.

Develops Exceptional Body Size

High-quality protein helps build muscle for body growth.

Top Reproductive Performance and Strong Healthy Fawns

Provides critical nutrients to help assure top fertility. Helps to increase milk production and milk quality. Helps produce strong, healthy fawns with high survival rates.

Supplements Poor or Sparse Forage

So deer can maintain vigor during periods of environmental nutritional stress.

AntlerMax® Mineral Technology

Optimal Antler Growth, Density and Strength

A power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for optimal antler growth, reproductive success and enhanced growth.

Strong Apple Flavor

Superior Attractant and High Palatability

Strong apple flavor attracts deer to the block so they receive the benefit of a balanced diet.

High Quality Ingredients

Optimum Performance

Superior ingredients ensure high feed intake for optimum performance.

Ready to Use

No Feeder Required

Purina Mills[®] AntlerMax[®] Deer Chow[®] Block 59SV

Designed for the Life of Your Deer[™]

How and When to Feed:

1. Feed Purina Mills[®] AntlerMax[®] Deer Chow[®] Block year-round to deer, elk and other game to supplement poor or sparse forage.
2. Feed free-choice with adequate native forage or good quality hay.
3. Place under shelter near high deer activity and close to a constant supply of fresh, clean water. Consumption will vary with season of the year, nutritional needs of the animals and availability of other foods.

Important:

1. A feeding program is only as effective as the management practices. Actual results can vary depending upon feed intake, environmental conditions and the quality of management practices.
2. Purina Mills[®] AntlerMax[®] Deer Chow[®] Block is a supplement, not a complete feed, and must be fed with free-choice access to adequate hay or native forage. It is not a replacement for a free-choice pelleted feeding program.
3. Provide water and Purina Mills[®] AntlerMax[®] Deer and Elk Trophy Mineral[™] (59SF) at all times.

Caution:

Do not feed to sheep! This product contains copper. Store in a dry, well-ventilated area free from rodents and insects. Never use moldy or insect-infested feed. Regulations for the feeding of big game can vary from state to state. Please check with your local game and fish department for the proper usage of this product.

Guaranteed Analysis:

Crude Protein, not less than	20.00%
Crude Fat, not less than	1.50%
Crude Fiber, not more than	8.50%
Calcium (Ca), not less than	1.80%
Calcium (Ca), not more than	2.30%
Phosphorus (P), not less than	0.90%
Salt (NaCl), not less than	2.75%
Salt (NaCl), not more than	3.75%
Vitamin A, not less than	20,000 IU/lb
Vitamin E, not less than	35.0 ppm

ANIMAL PROTEIN PRODUCTS-FREE. Contact your local manufacturing plant for a current feed tag.

Quality Controlled by Purina[®] Mills Research

Plant	JDE Number	Legacy Code	Description
EVAN	0050256	59SV	Antlermax Deer Block
FORT	0050256	59SV	Antlermax Deer Block
SPOK	0050256	59SV	Antlermax Deer Block